



**Letter, Direct Marketing and
Publication Services**

– Contract Prices May 1, 2022

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Letter, Direct Marketing and Publication Services – Contract Prices May 1, 2022

These Contract Prices of Posti Ltd (hereinafter Posti) are valid from May 1, 2022, and replace the Contract Prices of April 1, 2022.

Value added tax

The tariffs and rates are quoted excluding VAT, unless otherwise stated. VAT valid at the time will be added to prices during invoicing.

No VAT is added to the tariffs and rates applying to mail addressed to the Åland Islands, special areas outside the European Union's excise and VAT zone and non-EU member states.

General basis for discounts

The prices and pricing principles of the services are specified for each service later in this Price List or in service-specific price lists, customers' agreements or the price appendices of such agreements. Discounts are calculated from the list prices valid at any given time and are determined on a service-specific basis. The realization of the bases for discounts is monitored by Posti. If the bases differ from what has been agreed upon, Posti has the right to cancel any discount given/revise the discount level according to the actual level.

The main basis for discounts on domestic addressed marketing items, Customer Direct, is the annual volume. The annual volume discount requires a specific minimum annual volume of items, a separate agreement, an annual mailing plan and that the mailing plan is kept up to date. The mailing plan is submitted and updated through Posti's online service channel.

The main basis for discounts on Publication Services is the annual number of issues. This excludes the Publication service, which does not offer the discount in question. In the Daytime Publication Delivery service, discounts are also given based on the publication's local coverage rate. Qualifying for the discount requires a separate agreement, an advance annual order, keeping advance order information up to date and submitting a mailing plan via the online service channel offered by Posti. You can find out more about the bases for discounts on Publication Services on page 12.

Further Information

Further information can be found at www.posti.fi.

Item Pricing

Depending on the service, the pricing of letters is based on the quantity, weight, size, recipient delivery area and processability of items as well as on the preparatory work done by the sender. The price also depends on the additional services used, the batch sizes and the mailing and payment methods used.

The selection of a payment and mailing method for letter items depends on the number of items or the need for using items. For large daily mailing batches or large non-recurring batches, we recommend invoicing through the mailing list. Find the delivery options and prices for items in Finland in the Priority and Economy letters and Standard Letters sections of the price list. For instructions on the delivery markings placed on the items and other mailing guidelines, please visit [Posti.fi](https://posti.fi).

For smaller daily mailing batches, we recommend Posti Pre-Paid Envelope. Pre-order envelopes in the Pre-Paid Envelope Shop. Posti Pre-Paid Envelope is also convenient if your company operates in multiple locations around Finland.

PRIORITY AND ECONOMY LETTERS

Dimensions

Priority and Economy Letter

- minimum size 90mm x 140mm x 0.2mm
- maximum size 250mm x 353mm x 30mm
- maximum weight 2,000g

Additional Services

	Posti Priority Letter	Posti Economy Letter
COD	x	x
Information Service, see page 24	x	x

COD

1144

- **EUR 5.76/item**

As a financing service, COD is exempt from VAT.

The COD charge will not be refunded if the item remains uncollected.

The maximum COD amount is EUR 2,000.

Cash on Delivery can be ordered from the Posti SmartShip ordering channel.

Posti Priority Letter

12907

Priority is usually delivered within two weekdays of the mailing date.

Mailing size	EUR/item	EUR/kg
1 –	1.4920	13.2603
600 –	1.4536	12.7972
10,000 –	1.4433	12.6595
30,000 –	1.4202	12.5761

Posti Economy Letter

12909

Economy is usually delivered to the recipient within four weekdays of the mailing date.

Mailing size	EUR/item	EUR/kg
1 –	0.9956	6.8593
600 –	0.9530	6.5397
10,000 –	0.9068	6.5339
30,000 –	0.8930	6.5130

Posti Pre-Paid Envelope

Make your mailing routines easier by using a Pre-Paid Envelope. The Envelope is immediately ready to use as the sender's contact details and payment indications have been printed on it.

The total price of the Pre-Paid Envelope is determined according to the postage fee and the envelope material and printing costs.

- the maximum weight of C/E4 envelopes is 300g and the maximum thickness 30mm (minimum order quantity 100 pcs)
- the maximum weight of C/E5 envelopes is 100g and the maximum thickness 30mm (minimum order quantity 100 pcs)

Postage for domestic deliveries	Priority Letter EUR/item	Economy Letter EUR/item
Envelope size C/E5	2.02	1.24
Envelope size C/E4	4.05	2.31

The above table shows the prices of the most commonly used pre paid envelopes, which are printed using two colors at the most and comprise 1,000 envelopes per batch. See more easy to use pre-paid envelope options at posti.fi/pre-paid-envelope.

STANDARD LETTERS

Standard Letter is the cheapest way to send standard-sized letters that are suitable for machine sorting. All Standard Letter services require the use of Sorting Service and a Posti 2D code on the item. See more detailed information in the Guide to Machine-Sortable Items and in mailing instructions.

Dimensions

Standard Letters (C5)

- minimum size E6 (110mm x 156mm)
- maximum size C5 (162mm x 229mm)
- maximum weight 50g
- thickness 0,2–5mm

Items that do not meet the specifications for machine-sortable items and product terms of the selected Standard Letter service, will be handled and invoiced as Priority or Economy Letters.

Additional Services

	Posti Priority Standard Letter Pro	Posti Economy Standard Letter Pro
Additional Handling	x	x
Information Service, see page 24	x	x

Additional Handling

19235, 19750

- **EUR 0.11/item**

The pricing of Priority Standard Letter Pro and Economy Standard Letter Pro is affected by the correctness of the recipient's address information. If recipient information is not provided to the Sorting Service according to Posti's instructions, Additional Handling (subject to a charge) will be added automatically to Standard Letter Pro items.

DOMESTIC LETTER SERVICES

Posti Priority Standard Letter Pro

19427

Priority Standard Letter Pro items are normally delivered within two weekdays of the mailing date.

The shipping of an mailing batch must be done through the Posti Sorting Service and the 2D code from the Sorting Service must be printed on the letters. More information: posti.fi/sortingservice

EUR/item	1.3926
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Posti Economy Standard Letter Pro

19190

Economy Standard Letter Pro is usually delivered to the recipient within four weekdays of the mailing date.

The shipping of an Economy Standard Letter Pro mailing batch must be done through the Posti Sorting Service and the 2D code from the Sorting Service must be printed on the letters. More information: posti.fi/sortingservice

Item pricing is based on the regional price defined by the recipient's postal code. If a customer uses an invalid postal code, the item addressed to that postal code will be invoiced according to area C. More detailed information is available from Posti Corporate Customer Service.

	Area A	Area B	Area C
EUR/item	0.4513	0.5008	1.0579

SENDING VALUABLE ITEMS IN FINLAND

When you are sending valuable content in a letter, you can ensure the best protection and item-specific tracking by using services for valuable items. Depending on your needs, you can choose an Express Letter, a Registered Letter, a Letter with Advice of Delivery or a Posti Insured item. Print the address label from the Posti SmartShip ordering channel, and the item will immediately be trackable by both the sender and the recipient. A notice of arrival is sent to the recipient as an SMS or to the recipient's OmaPosti application or email address if the recipient's mobile phone number and email address have been recorded on the item.

Registered Letters, Letters with Advice of Delivery and Insured Items are only handed over to an identified recipient against a signature.

Item Pricing and Payment Methods

Pricing is based on the weight of the items and, for a Posti Insured Item, on the value of the item. The total price also depends on the additional services used.

Registered Letters, Letters with Advice of Delivery and Insured Items can be ordered using the Posti SmartShip ordering channel.

The following payment method can be used for the Express Letter:

- Posti SmartShip ordering channel

SENDING VALUABLE ITEMS IN FINLAND

Dimensions

Express Letter, Registered Letter and Letter with Advice of Delivery

- minimum size 90mm x 140mm
- maximum size 250mm x 353mm x 30mm
- maximum weight 2,000g

Insured Item

- minimum size 90mm x 140mm
- maximum size 1,000mm x 600mm x 600mm
- maximum weight 2,000g

Additional Services

Additional services and their combinations	Posti Express Letter	Posti Registered Letter	Posti Letter with Advice of Delivery	Posti Insured Item
Saturday Delivery	x			
COD				x
Handing over to the Addressee in Person		x	x	x
Pickup reminder		x	x	x

Saturday Delivery

17451

- **EUR 11.28/item**

COD

1144

- **EUR 5.76/item**

As a financing service, COD is exempt from VAT.
The COD charge will not be refunded if the item remains uncollected.
The maximum COD amount is EUR 2,000.
Cash on Delivery can be ordered from the Posti SmartShip ordering channel.

Handing over to the Addressee in Person

17452

- **EUR 1.20/item**

Electronic notice of arrival

12831

- Pickup reminder by mail **EUR 2.14 /item**

Notices of arrival as an SMS or e-mail message or to OmaPosti application are free of charge.

Posti Express Letter

19228

Use the Express Letter when the delivery is rushed.

Max. weight g	EUR/item
250	6.98
2,000	11.38

Posti Registered Letter

16534

Use a Registered Letter when you need a proof of mailing the item.

Max. weight g	EUR/item
250	7.05
2,000	11.43

Posti Letter with Advice of Delivery

16535, 19792

Use a Letter with Advice of Delivery when the recipient's signature is necessary.

Max. weight g	EUR/item
250	11.94
2,000	14.50

Posti Insured Item

16536, 16537

Use a Insured Item when you need claims protection and special secure handling of fragile items.

Max. weight g	Insured value max EUR 5,000 EUR/item	Insured value EUR 5,001 – 15,000 EUR/item
250	14.50	20.88
2,000	23.61	35.30

Pre-Paid Express Mail Envelope

Pre-Paid Express Mail Envelope (cardboard envelope)

Add the recipient's and the sender's details, attach the Express label and take the item to a Posti outlet. Prices: see the price list for cash services at posti.fi/prices.

INTERNATIONAL LETTER ITEMS

Item Pricing

Pricing is based on the quantity and weight of items. The price also depends on the tariff zone and the additional services used.

Payment and Mailing Methods that Affect the Price

The selection of a payment and mailing method for letter items depends on the number of items or the need for using items.

Payment and mailing method	The number of items per day	Other factors affecting the choice
Invoicing on the basis of the mailing list	More than 100 items or large one-off batches	Product-specific mailing indication on the item.
Pre-Paid Envelope	More than 2 items or a varying number of items	Pre-order envelopes. Also convenient if your company operates in multiple locations around Finland.
Pricing Service	More than 20 items	You would like to delegate pricing to Posti.
Franking machine	More than 7 items	You would like to take care of pricing yourself.

Tariff Zones

EUROPE:

– EU Countries (zone EU = All EU countries)

Austria	Estonia	Latvia	Portugal (incl. the Azores and Madeira)
Belgium	France	Lithuania	Romania
Bulgaria	Germany	Luxembourg	Slovakia
Croatia	Greece	Malta	Slovenia
Cyprus	Hungary	Monaco	Spain
Czech Republic	Ireland	Netherlands	Sweden
Denmark	Italy	Poland	

– Special Regions Outside the EU's VAT and Excise Tax Zone

- Agion Oros [Mount Athos] (Greece)
- Büsingen area (Germany)
- Campione d'Italia, the national water area of Lago di Lugano (Lugano Lake) and the waterfront between Ponte Tresa and Porto Ceresio, the Livigno Valley (Italy)
- Ceuta and Melilla (Spain)
- French overseas departments Guadeloupe, Martinique, French Guyana and Réunion
- Helgoland Island (Germany)
- Province of Åland (Finland) [domestic tariffs and rates]
- The Canary Islands (Spain)

– Tariff Zone Europe also Includes (zone EU2 = All non-EU European countries)

Albania	Greenland	Russia	Turkey
Andorra	Iceland	Saint-Pierre and Miquelon (France)	Ukraine
Belarus	Kosovo	San Marino	Vatican
Bosnia and Herzegovina	Liechtenstein	Serbia	
Faeroe Islands	Macedonia	Switzerland	
Gibraltar	Mayotte (France)	The Channel Islands [Jersey, Guernsey, Alderney and Sark] (UK)	
Great Britain and Northern Ireland (incl. the Isle of Man)	Moldova		
	Montenegro		
	Norway		

OTHER COUNTRIES (zone MUU = All other countries)

All countries not stated above belong to the Tariff Zone, Other Countries.

INTERNATIONAL LETTER ITEMS

Dimensions

Priority and Economy Letter International

- minimum size 90mm x 140mm x 0.2mm
- maximum size 250mm x 353mm x 30mm
- maximum weight 2,000g

Posti Priority and Posti Economy Letter International

1659, 1656

When you want your message to be noticed. You can choose between two speeds: Priority and Economy.

	Europe		Other countries	
	Priority EUR	Economy EUR	Priority EUR	Economy EUR
Item	1.66	1.36	1.77	1.37
Kg	23.13	18.78	44.21	24.32

Posti Pre-Paid Envelope International

Make your mailing routines easier by using a Pre-Paid Envelope International. The Envelope is immediately ready to use as the sender's contact details and payment indications have been printed on it.

The total price of the Pre-Paid Envelope is determined according to the postage fee and the envelope material and printing costs.

- The maximum weight of C/E4 envelopes is 300g and the maximum thickness 30mm (minimum order quantity 100 pcs)
- The maximum weight of C/E5 envelopes is 100g and the maximum thickness 30mm (minimum order quantity 100 pcs)

Postage to all countries	Priority Letter EUR/item
Envelope size C/E5	2.45
Envelope size C/E4	6.50

The above table shows the prices of the most commonly used pre paid envelopes, which are printed using two colors at the most and comprise 1,000 envelopes per batch. See more easy to use pre-paid envelope options at posti.fi/pre-paid-envelope.

SENDING VALUABLE ITEMS INTERNATIONALLY

When you are mailing important or valuable items abroad. use a Register Letter or a Letter with Advice of Delivery, depending on your needs.

From Posti's website www.posti.fi you can see to which countries valuable items can be sent.

SENDING VALUABLE ITEMS INTERNATIONALLY

Item Pricing and Payment Methods

Pricing is based:

- Registered Letter and Letter with Advice of Delivery: on the weight and tariff zone of an individual item
- Exprès Letter: on the combination of the item's tariff zone's rate for Priority Letter International (item + kg) and the Exprès additional fee.

You can use the following payment methods with valuable items:

- Posti SmartShip ordering channel

Dimensions

Registered Letter International, Letter with Advice of Delivery International and Exprès Letter International

- minimum size 90mm x 140mm
- maximum size 250mm x 353mm x 30mm
- maximum weight 2,000g

Posti Registered Letter International

17434

Use a Registered Letter International when you need a proof of mailing the item.

Max. weight g	Europe EUR/item	Other countries EUR/item
100	13.62	20.55
250	14.48	21.54
500	18.81	28.03
2,000	36.46	54.68

Posti Letter with Advice of Delivery International

19249

Use a Letter with Advice of Delivery International when the recipient's signature is necessary.

Max. weight g	Europe EUR/item	Other countries EUR/item
100	20.90	31.29
250	24.86	40.57
2,000	48.29	72.48

Posti Exprès Letter International

1659 + 17967

	Europe EUR	Other countries EUR
Item	1.66	1.77
Kg	23.13	44.21
+ Exprès additional fee	11.77	11.77

Posti Pre-Paid Exprès Envelope

4627, 4655

The Pre-Paid Express Mail Envelope is a cardboard envelope intended for mailing urgent messages. Just add the recipient's and the sender's details, attach the Exprès label and take the item to a Posti outlet.

For express mail envelope prices, please see the price list for cash services at posti.fi/prices or the order form at posti.fi/materiaalitilaus.

PUBLICATION SERVICES

The price model for the services will, as a rule, be priced according to weight threshold and batch size category. The price of the publication will remain fixed in spite of small fluctuations in unit weight inside the weight class. The total price also depends on the additional services used.

Item Pricing

The pricing of Publication items is based on

- Item weight
- Manageability of the mailing.

The pricing of Magazine Pro and Economy Publication items is based on

- Mailing size
- Item weight
- Manageability of the mailing
- Publishing times.

The pricing of Daytime Publication Delivery and Long-distance Publication Delivery items is based on

- Service level
- Mailing size
- Item weight
- Manageability of the mailing
- Publishing times
- In the Daytime Publication Delivery service, the local reach of the publication is also taken into account as a basis of pricing.

Number of issues of a publication

The number of issues is determined on the basis of the number of issues of the same printed publication in a calendar year stated in an advance order. For the same publication, the issues delivered using the Magazine Pro and Economy Publication services are added up. The issues delivered over a calendar year using the Daytime Publication Delivery service will also be taken into account for the Long-Distance Publication Delivery service.

A batch size includes, based on the service, Magazine Pro and Economy Publication items that are of the same issue of a publication, have the same invoicing address, are delivered during the same invoicing period and are recorded for the same mailing batch. For the Daytime Publication Delivery and Long-Distance Publication Delivery services, batch sizes are added up when the aforementioned condition is met.

If the publication's number of publishing times in pre-ordered services or any local coverage rate in the Daytime Publication Delivery service differs from the information specified as the basis of pricing, Posti shall have the right to charge the difference between the stated and actual publication frequency or coverage rate.

Mailing Methods that Affect the Price

Magazine Pro, Economy Publication and Publication

Unbundled publication batches of at least 1,000 items require the use of the Publication's Additional Handling service. The fee for the Publication's Additional Handling additional service will also be charged if the customer does not follow Posti's current service-specific mailing instructions when delivering the batches to Posti.

The Magazine Pro service can only be used for machine-sortable items. Posti has the right to change the service to Economy Publication for items that require manual sorting.

A publication that uses the Economy Publication service and needs to be sorted manually requires the Manual Sorting additional service. Items need to be sorted manually for reasons such as the following: the item's dimensions or weight are above or below the limits set for machine sorting or the item does not have a 4-state code or a 2D bar code. The supplements, plastic wrapping, quality of the cover paper, etc., may also prevent machine sorting. For more detailed information, please see the Guide to Machine-Sortable Items.

- The Code Error additional service will also be required for publications that are delivered using the Economy Publication service but that do not have a 4-state code or a 2D bar code or if they have an erroneous code.
- Publications that require folding to fit through a mail slot due to their dimensions and that are delivered using the Economy Publication service will also require the Addressed Publication Folding additional service.

The use of the Magazine Pro and Economy Publication services requires using the Posti Sorting Service as well as submitting an advance order and a mailing plan via the online service channel provided by Posti at least four weeks before mailing.

- A publication that uses the Magazine Pro and Economy Publication services and whose batch size differs by -20% or more from the provided advance information will require the Inaccurate Advance Information additional service from April 1, 2022. An additional fee is charged for each mailing batch on the basis of the inaccuracy, i.e. in accordance with the number of items exceeding the allowed difference.

Changes to the posting place and time can be made until the day before the previously stated posting day.

Changes to the posting place become subject to a charge four weeks before the previously stated posting day.

Changes to the posting or delivery day become subject to a charge one week before the previously stated posting day.

Items should be dropped off sorted and unitized in accordance with the instructions available in Posti's online service channel and the Guide to Batch-Sorted Postal Items (addressing, bundling and loading into transport units). Address marking instructions can also be found in the Guide to Machine-Sortable Items.

Daytime Publication Delivery and Long-distance Publication Delivery

For the Daytime Publication Delivery service, the minimum batch size for a publication is 150 pcs and the minimum service level will be direct transport direction bundle.

If the batches for Daytime Publication Delivery and Long-Distance Publication Delivery are delivered to Posti unbundled or they have not been bundled according to Posti's instructions, the batches will require the Publication's Additional Handling additional service.

The use of the service requires submitting an advance order and a mailing plan via the online service channel provided by Posti at least four weeks before mailing.

Changes to the posting place and time can be made until the day before the previously stated posting day.

Changes to the posting place become subject to a charge four weeks before the previously stated posting day.

Changes to the posting or delivery day become subject to a charge one week before the previously stated posting day. When agreeing on the basic letter posting times for the Daytime Publication Delivery service, a service fee for a late posting time for a mailing batch is charged.

In Daytime Publication Delivery, a Publication's Additional Handling fee for bundles to be opened will be charged for publications in a bundle/bundles to be opened that are addressed to an area.

Items are dropped off as sorted and unitized according to the batch-specific instructions provided by Posti's Sorting Service. Address marking instructions can be found in the Guide for Batch-Sorted Postal Items (addressing, bundling and loading into transport units) and also in the Guide to Machine-Sortable Items.

Dimensions

Dimensions of Economy Publication, Publication, Daytime Publication Delivery and Long-distance Publication Delivery items

- minimum size 90mm x 140mm
- maximum size 320mm x 470mm x 30mm
- when folded, it must fit through a letter box/mail slot 250mm x 353mm x 30mm
- maximum weight 1,000g

Dimensions of Magazine Pro items

- minimum size 148mm x 210mm x 0.4mm
- minimum weight 30g
- maximum size 250mm x 310mm x 10mm
- maximum weight 350g

Dimensions of Daytime Delivery Bundle

- maximum size 320mm x 470mm
- the bundle's height may not exceed the length of its shortest side
- maximum weight 10kg
- minimum thickness 20mm

Additional Services

Additional services and their combinations	Posti Publication	Posti Magazine Pro	Posti Economy Publication	Posti Publication Daily Delivery	Posti Long-distance Publication Delivery
5706 and 5707 Changes to the posting or delivery day or to the delivery speed		x	x	x	x
5708 and 5709 Changes in office of posting		x	x		x
12895 Information storage service fee	x	x	x	x	x
17014 Publication's Additional Handling	x	x	x	x	x
17490 Late posting time for a mailing batch				x	
17491 Additional Handling, bundles to be opened				x	
19258 Manual sorting		x	x		
19531 Addressed Publication Folding			x		
19532 Code Error		x	x	x	x
19533 Invalid advance information		x	x		
Information Service, see page 24	x	x	x		
Terminal shuttle, see page 24	x	x	x		

Changes to the posting or delivery day or to the delivery speed at the latest 24 hours before

5706

- EUR 0.0495/item

Changes to the posting or delivery day or to the delivery speed by 12 noon at the latest

5707

- EUR 0.0675/item

PUBLICATION SERVICES

Changes in office of posting 24 hrs before delivery at **5708**

- EUR 0.0495 /item

Changes in office of posting by noon **5709**

- EUR 0.0675 /item

Information storage service fee **12895**

Posti is entitled to charge a fee for the saving of information carried out via the Posti ordering channels on behalf of the customer.

- EUR 63.00/hour

Publication's Additional Handling **17014**

- EUR 0.1200 /item

Late posting time for a mailing batch **17490**

- EUR 19.33/h/ mailing batch and drop-off point

Additional Handling, bundles to be opened **17491**

- EUR 0.1455/publication copy in an openable bundle

Manual sorting **19258**

- EUR 0.0600/item

Addressed Publication Folding **19531**

- EUR 0.0150/item

Code Error **19532**

- EUR 0.0600/item

Invalid advance information **19533**

- EUR 0.0600 /item

PUBLICATION SERVICES

Nationwide Publication Delivery

Your item is delivered from one point to anywhere in Finland within two weekdays of posting or flexibly by the fourth weekday.

The Publication service is particularly well suited for small batches and occasional sending. Use of the service does not require placing an advance order.

The Magazine Pro and Economy Publication services are particularly well suited for publications that are published regularly. The services are ordered in advance. The Magazine Pro service is meant for machine-sortable publications that are published in large batches. The Economy Publication service is suitable for batches of all sizes as well as manually sortable publications.

Posti Publication, Nationwide Prices

12840

Max. unit weight g	EUR
100	1.1711
150	1.3234
200	1.5244
250	1.7225
300	1.9412
350	2.2208
500	2.6277
750	3.4686
1,000	4.8562

Posti Magazine Pro, Nationwide Prices

19241

Max. unit weight g	Mailing size at least, items											
	15,000	25,000	35,000	50,000	65,000	80,000	95,000	110,000	125,000	150,000	175,000	200,000
100	0.4732	0.4672	0.4613	0.4554	0.4495	0.4438	0.4383	0.4275	0.4253	0.4210	0.4167	0.4103
150	0.5251	0.5186	0.5121	0.5053	0.4989	0.4927	0.4865	0.4747	0.4722	0.4672	0.4624	0.4555
200	0.5974	0.5899	0.5826	0.5749	0.5675	0.5605	0.5533	0.5399	0.5372	0.5315	0.5261	0.5181
250	0.6631	0.6549	0.6467	0.6381	0.6300	0.6220	0.6143	0.5992	0.5961	0.5899	0.5839	0.5752
300	0.7377	0.7285	0.7193	0.7099	0.7008	0.6921	0.6834	0.6666	0.6633	0.6564	0.6496	0.6399
350	0.8291	0.8189	0.8086	0.7981	0.7878	0.7778	0.7681	0.7494	0.7456	0.7378	0.7302	0.7192

Posti Economy Publication, Nationwide Prices

19193

Max. unit weight g	Mailing size at least, items															
	1	1,000	5,000	10,000	15,000	25,000	35,000	50,000	65,000	80,000	95,000	110,000	125,000	150,000	175,000	200,000
100	1.1322	0.8387	0.6211	0.5155	0.4642	0.4584	0.4526	0.4468	0.4410	0.4354	0.4299	0.4194	0.4174	0.4130	0.4088	0.4026
150	1.2567	0.9309	0.6894	0.5722	0.5152	0.5088	0.5025	0.4958	0.4895	0.4834	0.4773	0.4657	0.4633	0.4584	0.4538	0.4469
200	1.4295	1.0589	0.7843	0.6509	0.5862	0.5787	0.5716	0.5641	0.5567	0.5498	0.5430	0.5297	0.5270	0.5214	0.5161	0.5084
250	1.5867	1.1753	0.8706	0.7225	0.6506	0.6425	0.6344	0.6261	0.6181	0.6103	0.6027	0.5879	0.5850	0.5787	0.5728	0.5643
300	1.7653	1.3075	0.9686	0.8038	0.7237	0.7147	0.7057	0.6965	0.6876	0.6790	0.6705	0.6540	0.6508	0.6439	0.6374	0.6278
350	1.9842	1.4698	1.0886	0.9035	0.8135	0.8033	0.7934	0.7830	0.7729	0.7632	0.7537	0.7352	0.7314	0.7238	0.7165	0.7056
500	2.3314	1.7269	1.2792	1.0616	0.9559	0.9439	0.9322	0.9199	0.9081	0.8966	0.8855	0.8638	0.8594	0.8505	0.8417	0.8293
750	3.0309	2.2450	1.6631	1.3801	1.2427	1.2271	1.2118	1.1960	1.1805	1.1658	1.1512	1.1231	1.1174	1.1057	1.0944	1.0779
1,000	3.9400	2.9186	2.1619	1.7942	1.6155	1.5954	1.5755	1.5549	1.5348	1.5155	1.4966	1.4599	1.4526	1.4373	1.4226	1.4013

PUBLICATION SERVICES

Local Publication Delivery

Local Publication Delivery allows the quick delivery of your publication to your subscribers locally. The services are intended for regular publications published at least 24 times annually.

In the Local Publication Delivery, the Publication's issue-specific batch size consists of the publication copies in Daytime Delivery and Long-Distance Delivery.

The Publication Long-Distance Delivery can only be ordered for Publication Daytime Delivery.

The Daytime Publication Delivery service delivers publications to subscribers primarily during the date of publication.

In the Long-distance Publication Delivery service, publications are delivered to subscribers outside of the core publication zone primarily on the second weekday by the latest on the third weekday following their posting. If the delivery date is a Tuesday, the delivery is moved to the following weekday. Delivery speed and delivery day will be agreed according to the effects of posting time and place in the mailing plan.

Posti Daytime Publication Delivery

12841

Max. unit weight g	Mailing size at least, items												
	1	1,000	1,500	2,000	2,500	3,000	3,500	4,000	5,000	6,000	7,000	8,000	9,000
50	0.6885	0.5681	0.5482	0.5335	0.5188	0.5047	0.4907	0.4750	0.4595	0.4444	0.4302	0.4162	0.4028
60	0.7126	0.5882	0.5674	0.5521	0.5370	0.5222	0.5079	0.4918	0.4756	0.4601	0.4455	0.4309	0.4170
70	0.7378	0.6088	0.5878	0.5715	0.5558	0.5404	0.5258	0.5090	0.4925	0.4764	0.4610	0.4462	0.4315
80	0.7637	0.6302	0.6082	0.5916	0.5755	0.5595	0.5442	0.5267	0.5096	0.4930	0.4772	0.4621	0.4468
95	0.8017	0.6617	0.6387	0.6213	0.6043	0.5878	0.5715	0.5532	0.5353	0.5179	0.5011	0.4850	0.4691
110	0.8419	0.6949	0.6708	0.6525	0.6345	0.6170	0.6001	0.5809	0.5620	0.5439	0.5262	0.5094	0.4927
130	0.8841	0.7298	0.7044	0.6849	0.6664	0.6478	0.6304	0.6100	0.5903	0.5712	0.5527	0.5349	0.5174
150	0.9284	0.7665	0.7396	0.7191	0.6996	0.6803	0.6619	0.6405	0.6198	0.5997	0.5805	0.5618	0.5433
175	0.9750	0.8049	0.7766	0.7553	0.7346	0.7142	0.6951	0.6725	0.6507	0.6297	0.6094	0.5901	0.5707
200	1.0724	0.8853	0.8543	0.8308	0.8081	0.7857	0.7646	0.7399	0.7159	0.6929	0.6706	0.6488	0.6277
250	1.1798	0.9738	0.9401	0.9141	0.8891	0.8644	0.8410	0.8138	0.7876	0.7621	0.7376	0.7138	0.6903
300	1.2979	1.0714	1.0339	1.0053	0.9777	0.9509	0.9253	0.8955	0.8664	0.8384	0.8113	0.7854	0.7594
350	1.4277	1.1784	1.1374	1.1060	1.0757	1.0460	1.0179	0.9850	0.9532	0.9222	0.8923	0.8639	0.8354
400	1.5708	1.2964	1.2510	1.2166	1.1834	1.1505	1.1199	1.0834	1.0484	1.0146	0.9818	0.9502	0.9191
450	1.7278	1.4259	1.3761	1.3382	1.3020	1.2656	1.2319	1.1918	1.1533	1.1159	1.0800	1.0454	1.0110
500	1.8834	1.5543	1.4999	1.4587	1.4191	1.3796	1.3429	1.2989	1.2572	1.2165	1.1773	1.1395	1.1022
600	2.0529	1.6943	1.6351	1.5899	1.5469	1.5039	1.4639	1.4161	1.3704	1.3259	1.2834	1.2419	1.2014
1,000	2.2378	1.8467	1.7823	1.7332	1.6863	1.6392	1.5956	1.5437	1.4938	1.4453	1.3991	1.3540	1.3096

Posti Long-distance Publication Delivery

12838

Max. unit weight g	Mailing size at least, items							
	1	1,000	5,000	10,000	15,000	25,000	50,000	75,000
50	0.9899	0.6757	0.5290	0.5182	0.5081	0.4980	0.4883	0.4783
60	1.0244	0.6995	0.5475	0.5367	0.5260	0.5156	0.5052	0.4952
70	1.0603	0.7239	0.5666	0.5555	0.5443	0.5338	0.5231	0.5126
80	1.0975	0.7493	0.5866	0.5750	0.5637	0.5526	0.5413	0.5308
95	1.1525	0.7868	0.6160	0.6036	0.5918	0.5804	0.5684	0.5573
110	1.2103	0.8261	0.6468	0.6339	0.6214	0.6092	0.5971	0.5853
130	1.2707	0.8675	0.6791	0.6657	0.6524	0.6400	0.6269	0.6144
150	1.3343	0.9110	0.7134	0.6991	0.6850	0.6717	0.6581	0.6454
175	1.4010	0.9565	0.7490	0.7341	0.7195	0.7055	0.6913	0.6777
200	1.5414	1.0520	0.8237	0.8076	0.7915	0.7762	0.7603	0.7457
250	1.6952	1.1573	0.9064	0.8883	0.8708	0.8538	0.8365	0.8201
300	1.8650	1.2733	0.9970	0.9774	0.9578	0.9393	0.9203	0.9021
350	2.0517	1.4006	1.0968	1.0753	1.0536	1.0331	1.0123	0.9927
400	2.2566	1.5405	1.2067	1.1829	1.1590	1.1366	1.1135	1.0918
450	2.4822	1.6947	1.3273	1.3010	1.2751	1.2502	1.2249	1.2010
500	2.7306	1.8642	1.4600	1.4312	1.4025	1.3753	1.3474	1.3213
600	3.0037	2.0505	1.6062	1.5744	1.5427	1.5127	1.4822	1.4532
1,000	3.3038	2.2557	1.7668	1.7319	1.6970	1.6638	1.6304	1.5986

Bundled Items in Basic Delivery

Bundle Delivery is a convenient way to send several printed products to one recipient in one delivery.

Posti Daytime Delivery Bundle

17504

- EUR 6.82/item and EUR 0.62/kg

Posti Customer Direct is addressed delivery service for companies and organizations that wish to target direct and customer relationship marketing or communications to selected recipient groups in Finland.

Item Pricing

The pricing of Customer Direct is based on batch size as well as the weight and processability of the item.

The Additional Handling service, which is subject to a charge, will be added for Customer Direct items if they have not been prepared according to Posti's instructions. If the Customer Direct item's dimensions or shape do not comply with the service characteristics specified for the service in question, Posti will be entitled to process and invoice them as a service the characteristics of which correspond to those of the customer's item.

Mailing Methods that Affect the Price

If you place the order at least four (4) weeks before the mailing day through the electronic Posti Pro service channel, you will be able to take advantage of the 2% advance order discount. The number of items in the advance order can be changed by +25% -10% and item weight by +-30%. If the information changes more or if the mailing location or date changes, or service title changes, the advance order discount will no longer be available.

You get a 5% discount for using the Sorting Service. It is automatically applied to mailing batches that have been processed by the Sorting Service and that have the printed errorless 2D code or 4-state code produced by the Sorting Service. The quantity may be modified by a maximum of +25% -10% and unite weight by +-30%, otherwise the discount is not valid.

Pricing is also affected by the preparation level of the items. If the preparations requirements are not met, Additional Handling (available as an additional service) will be added to the item. The Additional Handling service, which is subject to a charge, will be added for Customer Direct items if they have not been handled according to Posti's instructions (Guide to Batch-Sorted Items, Guide to Machine-Sortable Items and the mailing instructions of Customer Direct).

Dimensions

Customer Direct, manually sortable

- minimum size 90mm x 140mm x 0.2mm
- maximum size 250mm x 353mm x 30mm
- maximum weight 2,000g

Customer Direct, machine sortable

- minimum size 105mm x 148mm x 0.2mm, small enclosed item*
- maximum size 165mm x 240mm x 5mm, small enclosed item*
- item weight item weight 5–75g, small enclosed item*

*) More detailed format-specific size and weight limitations can be found in the Guide to Machine-Sortable Items.

Additional Services

Additional Handling

17018

- **EUR 0.1200/item**

Information Service

You can add the Information Service to Customer Direct. In this way, you receive notifications of changes of address and you can keep your customer register up to date. For more information, see Information Service on page 24.

- If the recipient cannot be found (the address is outdated or incorrect and Information Service is not in use), undeliverable Customer Direct items will be disposed of in the delivery office.

DIRECT MARKETING

Customer Direct is a cost-effective way to deliver addressed marketing messages. With it, you can reach your existing and potential customers and ensure your message is noticed.

Posti Customer Direct, Machine Sortable

19224

Maximum unit weight g	Mailing size, items				
	1–	5,000–	35,000–	70,000–	100,000–
20	0.531	0.398	0.357	0.337	0.309
50	0.592	0.444	0.378	0.361	0.340
75	0.705	0.529	0.449	0.430	0.385
100	0.770	0.578	0.491	0.459	0.418
200	1.141	0.855	0.727	0.681	0.618
350	1.459	1.094	0.931	0.869	0.792

Please leave a contact request online at posti.fi/direct-marketing in case the publication's batch size is at least 200,000 items.

Posti Customer Direct, Manually Sortable

19225

Maximum unit weight g	Mailing size, items				
	1–	5,000–	35,000–	70,000–	100,000–
20	0.745	0.558	0.501	0.472	0.433
50	0.792	0.593	0.505	0.482	0.454
75	1.040	0.780	0.664	0.635	0.567
100	1.071	0.805	0.684	0.639	0.582
200	1.531	1.149	0.975	0.912	0.829
350	2.107	1.581	1.345	1.256	1.143
600	3.035	2.123	2.104	2.063	2.042
1,000	4.971	3.568	3.534	3.466	3.432
2,000	8.076	5.652	5.598	5.490	5.436

Posti Home Direct, Unaddressed Delivery

With Home Direct's unaddressed services, you can get your message to households and businesses. Your message can reach more than two million mailboxes twice a week inside Postinen or as a separate delivery on days that can be booked in the ordering channel.

The ordering channels are PTP and Posti Kontakti: posti.fi/servicechannels

You can also see the price of your batch in the ordering channel. If needed, you can also get the price information from our customer service or sales team.

Posti Create and Send

In the Posti Contact web service (kontakti.posti.fi), you can send printed messages to the recipients quickly and easily. There can be one or more recipients. You can use the service with Posti transaction codes.

The use of the tool is free of charge and you only pay for placed orders. You can find more options for mailing letters and postcards, and their prices, in Kontakti.

	Card A6 EUR/item	Card A6 4p. envelope EUR/item	Card A5 EUR/item	Card A5 4p. envelope EUR/item	Letter A4, C5 envelope EUR/item
Priority	2.21	2.84	2.67	3.22	2.89
Economy	1.61	2.28	2.14	2.40	2.28
Customer Direct	0.99	1.66	1.47	1.90	1.59

MAIL RECEIVING SERVICES

Select the most suitable way to receive your company's mail.

Additional Services

Additional services	P.O. Box	Posti Corporate address	Posti Corporate Postal Code
Agreed Further Mailing		x	x
Additional Handling			x

Agreed Further Mailing

12416

Volume / day	EUR/month
Compilation envelope*	148.00
1 box**	246.00
2 boxes	308.00
3 boxes	369.00
4 boxes	431.00
5 boxes	492.00
More than 5 boxes, rolltainer	554.00

*) The compilation envelope holds approximately 20 items.

**) The blue transportation box holds approximately items of 250 C5 envelopes or approximately 100 C4 envelopes.

Other Charges

			EUR
10353	Modification charge	one-off charge	62.00

Posti P.O. Box

By using a P.O. Box, you can collect your mail according to your own schedule and get it even faster than through daytime delivery.

			EUR
1504	P.O. Box, establishment charge	one-off charge	224.00
1503	Rent	annual charge	271.00
12410	P.O. Box, additional key	one-off charge	57.00

Posti Corporate Address

A Corporate Address is a good option when you need a P.O. Box address and delivery for receiving daily mail.

			EUR
12409	Corporate Address, establishment charge	one-off charge	224.00
12331	Corporate Address, usage fee	monthly charge	18.65
12416	Agreed Further Mailing	monthly charge, since	148.00

Posti Corporate Postal Code

A Corporate Postal Code provides your company with a unique and permanent mail address. It strengthens the brand and creates a positive corporate image.

Establishment charge

1166

An establishment charge of **EUR 970.00** is payable for setting up Corporate Postal Code.

With additional sorting			EUR
10883	Corporate Postal Code, usage fee	monthly charge	140.00
12413	Items per month	EUR/month	424.00
	1-5,000		
	5,001-10,000	EUR/month	850.00
	10,001-20,000	EUR/month	1,495.00
	20,001-30,000	EUR/month	2,123.00
	30,001-40,000	EUR/month	2,786.00
	40,001-50,000	EUR/month	3,510.00
	50,001-60,000	EUR/month	4,433.00
	60,001-70,000	EUR/month	5,929.00
12414	Sorting directions	EUR/month/PO Box	32.80

Without Additional Sorting			EUR
12888	Corporate Postal Code, usage fee	monthly charge	
	Items per month	EUR/month	321.00
	1-5,000		
	5,001-10,000		400.00
	10,001-20,000		575.00
	20,001-30,000		655.00
	30,001-40,000		768.00
	40,001-50,000		891.00
	50,001-60,000		1,074.00
	60,001-70,000		1,279.00
	70,001-80,000		1,435.00
	80,001-90,000		1,621.00
	90,001-100,000		1,790.00
10884	Modification charge	one-off charge	62.00
12416	Agreed Further Mailing	monthly charge, since See page 21	148.00

Reply Mail Services

The Reply Mail Item is a pre-paid item with which your customer can reply to letters or otherwise contact your company.

Dimensions

- minimum size 90mm x 140mm
- maximum size 250mm x 353mm x 30mm
- maximum weight domestic, Nordic countries and certain other European countries 2,000g
certain European countries 1,000g
other countries 50g

Establishment Fee

18173

Establishment charge for a new reply mail item ID and info code **EUR 20.40 /item**

Usage Fees

17006

Monthly fee for the reply mail item ID

17006

- EUR 17.35/reply mail item ID

Monthly fee for the reply mail item information service

19748

- EUR 6.65/reply mail item information service

Posti Economy Reply

17005

EUR/item	EUR/kg
1.05	8.74

Economy Reply, Coupon

17004

EUR/item
1.55

Additional Services

	Additional Services	EUR/item
1121	Info Code Sorting	0.19
4033	Combination Envelope	0.19
19749	Reply Mail, Additional Handling*	0.12

*) An additional handling fee will be added if the item contains handwritten address information or if the payment indication does not comply with Posti's instructions.

Posti Reply Mail International

1651

The service operates throughout the world. It is an easy way to collect replies and feedback. The Reply Mail International increases the amount of feedback as it is free of charge for the sender.

EUR/item	EUR/kg	EUR min.
1.56	21.04	1.76

Additional services

	Additional services	EUR/item
1121	Info Code Sorting	0.19

OTHER SERVICES AND RATES

Information Service

The Information Service ensures that your item reaches the recipient even if the recipient's address has changed. You also receive an electronic report about undeliverable items and changes of address. Use the Information Service for addressed letters, direct marketing, and publication delivery services. Pricing is based on monthly usage fee with the number of corrected addresses or undeliverable items. The service can only be used in shipments delivered by Posti.

The price of the Information Service includes the saving of identifying information from the bar code. Posti will charge a separate fee for manual saving.

We can guarantee the service quality only if a functioning bar code is used in the Information Service markings.

- 1207 change of address **EUR 1.33/item**
- 1208 manual entry of identification data **EUR 0.37/item**
- 16670 processing fee, using a terminated ID **EUR 0.81/item**
- 17019 change of address, if the delivery type is a paper letter **EUR 1.82/item**
- 20803 usage fee **EUR 12.00/month**

Pricing Service

In Pricing Service, letters will, against a payment, be priced on behalf of the customer. The items will be priced on the weekday following the mailing. A separate agreement will be signed concerning the service.

Prices can be found in a separate price list.

Terminal Shuttle

19747

The posting of Magazine Pro, Economy Publication, Publication and Customer Direct mailing batches will be centralized in the postal centers of Helsinki, Tampere and Kuopio.

Mailing batches can still be posted at the Oulu postal center and designated terminals with the Terminal Shuttle additional fee. To reach the service level, these items must be posted one weekday in advance.

Weight of the mailing batch Kg	EUR/mailling batch
1 – 249	33.59
250 – 1,499	75.29
1,500 – 3,499	106.55
3,500 – 4,999	155.26
5,000 – 29,999	347.47

If the mailing batch requires more than 14 pallets, please place a separate transportation order at posti.fi/pickup-order.

Other Services and Rates

Prices can be found in a separate price list.

www.posti.fi