

BUSINESSES

Would you like to become a NetPosti sender?

Would you like your customers, employees or other stakeholders to receive your letters in NetPosti if they so wish? And how about adding some useful functionality to your electronic letters? An increasing number of consumers receive their payslips, invoices, insurance documents and the like electronically via NetPosti. The service is already utilised by nearly 3,000 companies and other organisations.

For companies and authorities, NetPosti provides the most versatile solution on the market. Electronic transactions bring clear benefits in the speed, performance and cost-efficiency of customer contacts and service processes.

Printing service providers can deliver invoices, bank statements, payslips, forms and other materials through a variety of channels on paper, electronically or in both formats. Information on the reception channels selected by each consumer is kept up-to-date in Itella's database.

The content and layout of letters delivered to consumers remain unchanged, regardless of the delivery channel. It is also possible to add all kinds of functionality to electronic letters, such as links to an online shop or additional information about a service. Moreover, consumers can be directed to make a change of address, additional purchase or service reservation. Contact your printing service provider to inquire about the NetPosti concept and the electronic distribution of letters.

Need to market NetPosti to your stakeholders?

To make full use of your electronic letters, you need to market them actively to your customers and other stakeholders. A number of printing service providers selling the NetPosti service can provide you with a selection of ready-made marketing models and solutions that you can use to inform your stakeholders of the electronic payslips, invoices and other types of letters you intend to send to them. Take advantage of the marketing models, example text, logos, banners and brochures.

For more information, please contact netposti@posti.fi.

